

Pricing and Promotions Work Sheet

	<u>Deal Points</u>	<u>Marketing Materials Disclaimer</u>	<u>Offers Page Disclaimer</u>
Name of Promotion:	Upgrade to TurboPower for \$3 more per month for 3 months – 2 week free trial		
Start and End Date of Promotion:	7/1/09 – 8/31/09	Offer ends 8/31/09.	Offer ends 8/31/09.
Description of Services Offered:			
	Video:	Exclusive of premium channels.	Exclusive of premium channels. HDTV set with compatible tuner required for free HD programming without additional equipment rental. Subscription to Basic level of service required to receive other levels of video programming.
	Internet: Easy Access or Express Upgrade to TurboPower	Maximum speeds are approximate. Actual speeds may vary. Northland manages network bandwidth.	All Internet speeds are approximate maximum speeds. Actual Internet speeds may vary and are not guaranteed. Northland manages network bandwidth and may temporarily restrict services to maintain quality service. Includes Northland Express TurboPower service.
	Phone:	Unlimited pricing limited to direct-dialed domestic calls.	Unlimited pricing for direct-dialed domestic calls from principle service location, only. Usage is subject to limitations for excessive use.
Monthly Recurring Fees:	\$3 more per month for 3 months	After promotional period, regular monthly fees apply and may change.	All fees net of taxes, franchises fees, equipment and regulatory recovery fees. After promotional period, regular monthly fees apply and are subject to change.
One Time Fees:		Activation fee due on activation.	One time fee of _____ due on or before activation.
Installation Fees:		Installation not included.	Installation not included.
Free Installation:		Installation included.	Installation included.
Eligibility:			
	New:	Offer valid for new customers only.	Offer valid for new customers only.
	Existing: Easy Access or Express customer.	Offer available to existing Easy Access or Express customers.	Offer available to existing Easy Access or Express customers.
Payment Restrictions:		May require credit check, deposit and/or payment by credit card	May require credit check, deposit and/or payment by credit card
General Disclaimer:		Rates exclusive of fees, taxes and, if necessary, equipment rental. Equipment necessary for some	Commercial and business pricing and service offerings may differ. Equipment necessary for some services. Subject to terms and conditions

services. Not available in all areas.
Subject to terms and conditions of
Northland's Subscriber Agreement.
See www.northlandcabletv.com/offers
for details.

of Northland's Subscriber Agreement and other
applicable terms and conditions. Channel
offerings subject to change. [Include detail on
then current channels.]

Marketing Materials Disclaimer:

Offer ends 8/31/09. Maximum speeds are approximate. Actual speeds may vary. Northland manages network bandwidth. After promotional period, regular monthly fees apply and may change. Offer available to existing Easy Access or Express customers. Rates exclusive of fees, taxes and, if necessary, equipment rental. Equipment necessary for some services. Not available in all areas. Subject to terms and conditions of Northland's Subscriber Agreement. See www.northlandcabletv.com/offers for details.

Offers Page Disclaimer:

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